

OnTrack 360°

One way we can help your church is to guide the church in the process evaluation and planning. You can develop an immediate plan and some ideas for the long term plan under the leadership of the pastor.

We believe church health assessment will provide valuable insights to the ministry and future of your church. The church will be responsible for the cost of the survey used. However, I would propose a more thorough process to assess the potential of your church at no additional cost to cooperating churches of the Baptist Convention of New York.

We are making the nature of this proposal one that will encompass a strategic plan, with the possibility of working with the church toward the implementation of strategies. In essence, the OnTrack Team would assist the church in planning for its present and future. We call this type of assistance a “comprehensive consultation.”

Though we can never know fully what we will do at the onset of a strategic relationship, we do know some bare minimums that we will seek to accomplish during the time of consultation at your church.

1. A thorough understanding of the community in which your church serves, recognizing that such a community could encompass a significant area. Although we would do extensive demographic and psychographic analyses of the community, we would not limit our work to data analysis. We would conduct our own on-site analysis as well as conducting our own interviews in the community.
2. A thorough analysis of the growth patterns of your church, with a view to determine the implications of the past and future growth of the church.
3. An analysis of the current physical facilities, with a view to see the adequacy of the present facility for future growth. We would pay careful attention to the need for future facilities.
4. Extensive interviews throughout the church with both staff and laity. These interviews would be both one-on-one and by survey.
5. An assessment of current programs and ministries, with a view to recommend any potential additions and deletions.

6. Working with the staff and other leadership to help continue to focus on God's vision for the future of your church.
7. A financial and stewardship analysis to assess potential and need for years ahead.
8. An analysis of current staffing structure (paid and volunteer) with a view to discern optimum staffing structure for the future.
9. The development of a specific and exciting strategic plan, understanding that such plans are always subject to revision, and recognizing that a sovereign God is the ultimate Planner. This strategic plan would be comprehensive, taking into account facilities, finances, staffing, location, ministries, programs, and vision for new opportunities.
10. On site visits for this purpose would be two- four days. In addition, I would utilize our team to assist me in the interview, ministry, and program analysis. The time of the initial work, from start to finish, would be dependent upon your church calendar and my availability during those times.
11. I am willing to work with your church to aid in the implementation of the strategy and to be an ongoing consultant for three-, six-, twelve-, or eighteen-month period.

If the church accepts my proposal, I would welcome the opportunity to meet with you and discuss the process in detail. I hope this will assist you in the decision making process of assessing, developing, and implementing a plan for the future of your church.

Blessings,

A handwritten signature in cursive script that reads "Tommy Echols".

Tommy Echols
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